



TORONTO - Hope For The Day and The Entertainment Institute are partnering for The Conversations Tour this fall. A truly unique tour featuring SayWeCanFly, The Conversations Tour's goal is to open up dialogue where fans can express emotions and find comfort in the music and words of other fans.

"After playing Warped Tour over the summer, meeting so many different people and having conversations with them both as an artist and a human being, I thought doing a tour that is centered around conversations would be a cool idea," said SayWeCanFly's Braden Barrie. "I really want everyone to feel that what they are buying a ticket for is more than just a concert this time. I want to give everyone the opportunity to personally connect with both myself and the other people on the tour, and not feel that they need to talk about a certain thing or topic. I think we are all scared to share our feelings these days, and I think it's very important to work on fixing that."

Barrie has spent much of the year touring, from intimate club performances to an entire summer on the Vans Warped Tour, where he has made it a point to connect personally with all of his fans. Through grassroots social media promotion, Barrie has built a dedicated network of fans who connect deeply with SayWeCanFly's music and Barrie as a person. The Conversations Tour gives Barrie a perfect opportunity to continue building a relationship with fans, as well as allowing a platform to bond as a community.

"I really want everyone to know that they don't ever have to feel insecure about who they are," he said. "The goal for this tour is really just to have everyone sitting in the same room getting to know each other. I want everyone to realize that the people in the room next to them understand their thoughts more than they probably believe. My favorite part about touring has always been the conversations I get to have with people, so I'm excited to focus on that element and really bring it to life with this tour."

Hope For The Day (HFTD) is a grassroots non-profit movement utilizing music and arts for suicide prevention and mental health education. Started in 2011, HFTD's vision is to use music and the arts as platforms for suicide prevention and mental health education. HFTD starts the conversation of prevention from stages in music venues across the globe, schools and online

because prevention starts with a conversation. HFTD is a reminder that it's ok not to be ok and help is closer than you think.

"After doing amazing work with SayWeCanFly all summer on the Vans Warped Tour, we are excited to continue our advocacy efforts this fall and bring an open conversation about life to music venues across the country," said Jonny Boucher, Founder/CEO, Hope For The Day.



The Entertainment Institute (TEI) is a music education platform that gives aspiring artists access to musicians and professionals currently working in the industry through customized workshops, both online and in person. TEI works with gurus from all facets of the industry to create unique educational experiences. These professionals share their first-hand knowledge and experiences directly with artists.

"Braden Barrie of SayWeCanFly is a true artist with a very real passion for his fans," said TEI's Matt Halpern. "All summer we watched him perform his heart out on stage, then spend hours meeting and talking with his fans every single day. He never just said hi and shrugged off, he let them talk. He listens, and cares. He wants to know who they are, where they come from, how his music has helped them, and how he can continue to help them. That's inspiring. It's the type of inspiration that TEI is always aiming to harness through our own programs."

"Both Hope For The Day and The Entertainment Institute have been amazing partners to work with over the summer," Barrie said. "I think it's super cool to see how much they care about the kids. It's easy to sit back and talk about making a difference, but these organizations do more than just talk. I've seen first-hand how much what they do means to people, and how it helps everyone feel like they are special. I'm really stoked to have them on board with this tour."

SayWeCanFly's debut full-length, *Between The Roses*, was released earlier this year and re-released this summer in a Deluxe Edition via Barrie's own PureWolf label. The record

debuted at # 14 on Billboard's Heatseekers chart and #5 on iTunes singer/songwriter chart. Additionally, SayWeCanFly became a featured artist on MTVHits' "Fresh Faces" and won MTVU's "The Freshmen" competition with the first single, "Song of the Sparrow."

SayWeCanFly's first EP for Epitaph Records, Darling, will be released this fall.

The Conversations Tour will be hosted by TheLedaBunny and will also feature SayWeCanFly, Wind In Sails, Sounds Like Harmony and Casey Bolles.

The Conversations Tour dates are as follow:

September 7, 2015 Mon. Reggie's Chicago, IL

September 8, 2015 Tue. Mac's Bar, Lansing, MI

September 10, 2015, Thu. Beachland Ballroom, Cleveland, OH

September 11, 2015 Fri. Expo Five, Louisville, KY

September 12, 2015 Sat. Rocketown, Nashville, TN (Tickets:
<http://www.ticketweb.com/t3/sale/SaleEventDetail?dispatch=loadSelectionData&eventId=6121955&pl=rocketown>)

September 14, 2015 Mon. Masquerade, Atlanta, GA (Tickets:
<http://www.ticketmaster.com/event/0E004F0BAD2A3E97>)

September 15, 2015 Tue. Culture Room, Ft. Lauderdale, FL

September 16, 2015 Wed. Backbooth, Orlando, FL (Tickets:
<https://www.ticketfly.com/purchase/mobile/index/934177>)

September 18, 2015 Fri. Casbah @ Tremont Music Hall, Charlotte, NC (Tickets:
<http://ticketf.ly/1IKHHF1>)

September 19, 2015 Sat. U Street Music Hall, Washington, DC (Tickets:
https://www.ticketfly.com/purchase/event/936337?utm_medium=bks)

September 20, 2015 Sun. Chameleon Club, Lancaster, PA (Tickets:
http://www.ticketmaster.com/event/02004F0CE8AADEE5?brand=slpconcerts&camefrom=cfc_levinstone)

September 21, 2015 Mon. Amityville Music Hall, Long Island, NY

September 23, 2015 Wed. Simon's 677, Providence, RI

September 24, 2015 Thu. Palladium (Small Room), Worcester, MA (Tickets:
<http://www.ticketfly.com/event/936455>)

September 25, 2015 Fri. Lost Horizon, Syracuse, NY

September 26, 2015 Sat. Koi Music Fest, Kitchener, ON, Canada

September 27, 2015 Sun. Waiting Room, Buffalo, NY

September 29, 2015 Tue. The Basement, Columbus, OH (Tickets:
<http://www.ticketmaster.com/event/05004F0D819F17EB?brand=promowest>)

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